

27th February | 18h Cave C
School of Arts and Humanities
of University of Lisbon

1st March | 17h30 Room 208
Faculty of Arts and Humanities
of University of Porto

Entrepreneurship and the Innovator's Dilemma in Media and Creative Industries

Speaker: Ben Compaine



Ben Compaine teaches in the MBA program of the D'Amore-McKim School of Business at Northeastern University in Boston, Massachusetts. He is also Director of the CITI Fellows Program at Columbia Business School in New York. Previously Ben was executive director of the Program on Information Resources Policy at Harvard University, before founding Nova Systems Inc., a software firm, in 1986. He sold that in 1994 and accepted an appointment as the Bell Atlantic (now Verizon) Professor of Telecommunications at Temple University. Subsequently he was a visiting professor at Penn State University and Fordham University, as well as a Research Consultant for the Program on Internet and Telecoms Convergence at MIT.

Ben is the author or editor of 10 books, including *Who Owns the Media?* His articles have appeared in trade, popular, and scholarly journals, including *Telecommunications Policy*, *Science Digest*, *Foreign Policy*, *Reason*, *Daedalus*, *The Wall Street Journal* and the *Journal of Communication*. His research and teaching interests include entrepreneurship, Internet and telecommunications policy, mass media economics, and the social and cultural implications of changing information technologies.

A graduate of Dickinson College (as a political science major), Ben earned an MBA from Harvard University and Ph.D. from Temple University. His consulting and speaking engagements have taken him to Europe, South America, Asia, and Australia as well as throughout the United States and Canada.

Lisbon Presentation: Paulo Faustino, **Comments:** Nelson Pinheiro
Porto Presentation and Comments: Paulo Faustino