

October 25 13h30 - 16h | 18h - 19h30 - Room 303

Unearthing the 'Total Value' of Web Series: the Economic, Industrial, Cultural and Social Value of Web Series

October 26 10h - 13h | Meeting Room II

Mapping Regional Creative Industries: A Population and Hotspot Analysis of Australian Cultural and Creative Activity

Speaker: Mark Ryan

Dr. Mark Ryan is an Associate Professor at the Queensland University of Technology, he is a Chief Investigator for the Digital Media Research Centre (DMRC). He is an expert in screen industries research, Australian genre cinema, genre film studies, and digital media.

He was the President of the Screen Studies Association of Australia and Aotearoa/New Zealand (SSAAAZ) between 2015 and 2018 and an Executive Member of Australian Screen Producers Education and Research Association (ASPERA) in 2015/2016. He is the co-editor of the Directory of World Cinema: Australia and New Zealand 2 – an examination of Australian feature films by popular movie genre.



Coordinator: Paulo Faustino

